MY UNIVERSAL DESIGN statement

The principles of universal design should be a matter of course for any design development. Universal Design is a strategy to create products which make our everyday lives less complex, and which are intuitive to use for a broad range of users. Life is too short and our resources too limited to waste our time and energy on products which serve neither the user nor society.

UNIVERSAL DESIGN past perfect

Digital Thermometer MC-681
Omron Healthcare Co. Ltd.
Design: Design Studio S

The digital thermometer from Omron is appealing due to its large and easily read display. It is comfortable to hold and feels safe in the hand and body. Aesthetically it follows typically and recognizably Omron's design language with soft geometric forms and clear product design.

Images

1. UNIVERSAL DESIGN expert Portrait Ponholzer: Daniel George
2. recommended: UNIVERSAL DESIGN Digitalthermometer: Omron

f/p design

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